p.113

95% CI for μ_d (average of differences of heart rates before and after listening to relaxing music) is (3.00, 4.87).

- USUAL: We are 95% confident that the average heart rate of all students **before** listening to relaxing music is <u>3 beats/min to 4.87 beats/min MORE</u> than **after** listening to relaxing music.
- *REVERSE ORDER*: We are 95% confident that the average heart rate of all students **after** listening to relaxing music is <u>3 beats/min to 4.87 beats/min LESS</u> than **before** listening to relaxing music.
- *NICE TO READ*: "We are 95% confident that the average heart rate of all students would <u>DECREASE between 3 beats/min and 4.87 beats/min</u> **after** listening to relaxing music."

p.115

95% CI for p₁-p₂ (population proportion of men that think we spend too little on foreign aid – population proportion of women that think we spend too little on foreign aid) is (-0.002, 0.059)

- *USUAL*: "We are 95% confident that the population proportion of **men** who think that we spend too little on foreign aid is <u>0.002 LESS to 0.059 MORE</u> than **women**."
- *REVERSE ORDER*: We are 95% confident that the population proportion of **women** who think we spend too little on foreign aid is between <u>0.059 LESS to 0.002 MORE</u> than **men**.
- *NICE TO READ*: We are 95% confident that population proportions for **men** and **women** who think we spend too little on foreign aid <u>are NOT DIFFERENT</u>.

p.118

95% CI for μ_1 - μ_2 (population mean hours spent on emails per week by males – population mean hours spent on emails per week by females) is (-1.750, 0.670)

- USUAL: "We are 95% confident that the population mean hours spent on emails by **men** is <u>1.750 hours/week LESS to 0.670 hours/week MORE</u> than **women**."
- *REVERSER ORDER*: We are 95% confident that the population mean hours spent on emails by **women** is <u>0.670 hours/week LESS to 1.750 hours/week MORE</u> than **men**.
- *NICE TO READ*: We are 95% confident that the population mean hours spent on emails by **men** and **women** are NOT DIFFERENT.